

## Why do you need Pop-Up Washer?

The prevalence of pop-up ads has grown by 400% in recent months which means more computer users are being bombarded with more intrusive, annoying ads while surfing the Internet. Not only are these ads annoying, they're time consuming, too! Closing each ad detracts and diminishes your online experience.

- Obtrusive pop-up ads muddle your online world, slowing down productivity and diminishing enjoyment of your favorite sites.
- Pop-up ads take up bandwidth and slow your Internet connection.
- New delivery methods defeat many pop-up stoppers.
- Managing the pop-up windows you do and don't see is imperative for an ideal online experience.

## Pop-Up Washer: A Snapshot

- Blocks pop-up and pop-under ads without disruptive screen "blinks."
- Works smoothly with Internet Explorer. (Not compatible with other browsers at this time.)
- Installs quickly and operates without obstructing system resources.
- Intelligently allows user-initiated and navigational pop-ups and lets you choose which pop-up ads to allow from trusted sites.

## Key Features

### Smart Pop-Up Ad Management

Take control of the pop-up windows you see and those you don't. Pop-Up Washer maintains navigational windows you need to use your favorite sites; it automatically registers user-initiated and navigational pop-up windows as well as gives you one-click power to create an "allow list." Use it to earmark online shopping or financial institutions and other Web sites you trust.

### Transparent Removal

Barricades pop-up ads from the Internet Explorer engine so they don't cause screen flickers or blinks.

### One-click Activation

Turn pop-up blocking on or off by simply clicking the Pop-Up Washer icon on the task bar.

### All Ads Stopped

Pop-Up Washer lets you keep a log of all URLs that move pop-up ads to your Internet Explorer browser.

### Powerful Blockers

Pop-Up Washer blocks even the most aggressive pop-up ads including mass attack pop-ups (many ads pop-up one after the other), mouse-overs (pop-up ads triggered just by moving the cursor over a word), and delayed pop-up ads (ads that wait a few seconds before popping onto your screen), which can bypass other pop-up blockers and interrupt your computer time.

## New in Pop-Up Washer

### Disable Messenger Service

Blocks Windows Messenger Service spam windows that appear as gray boxes on the desktop, without affecting items such as MSN/AOL Instant Messaging.

### Blocked Pop Up Counter

Provides a running tally of the number of pop ups that Pop Up Washer has prevented from reaching your computer.

### Audio Notification

Customizable alert lets you choose from five preset alerts (or use one of your own) whenever Pop Up Washer blocks an advertisement.

## System Requirements

Windows 98 SE, 2000, ME or XP  
133 MHz processor  
5 MB hard drive space  
8 MB RAM  
Supports Internet Explorer

## Webroot Software, Inc.

2560 55<sup>th</sup> Street, Boulder, CO 80301

Toll Free: 800.555.1212

Telephone: 303.442.3813

Facsimile: 303.442.3846

[www.webroot.com](http://www.webroot.com)



**webroot®**  
SOFTWARE, INC.